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Hoosiers Select the Final Two Super 46 Sandwiches

The Schnitzelbank Restaurant's Bratwurst and Rock Cola 50s Café's Mile High Club Sandwich are the finalists in Indiana Office Tourism Development's Super 46 Sandwich promotion.

The contest began with 46 sandwiches. Voting for the latest round lasted a week, and garnered 28,516 votes. Since the contest began on Jan. 3, 228,064 votes have been cast.

"The Super 46 Sandwich promotion has not only rallied together communities, it has also given restaurants a tremendous boost," said Amy Vaughan, director of the Indiana Office of Tourism Development. "January is typically a slow time of year for restaurants, but our Super 46 restaurants are seeing sales that they usually experience during peak season."

Rock Cola Café's sales are up this month by more than 40 percent. The restaurant, located in Indianapolis, has sold more Mile High Club Sandwiches in the last 30 days than it has in the last three years.

The Schnitzelbank Restaurant in Jasper is going through 100 pounds of bratwurst, which is about 500 to 600 links. Typically this time of year only 30 pounds are used.

Voting to determine the winner of the Super 46 Sandwich contest will begin today, and end Thursday, Feb. 2 at 10 a.m. with a winner announced that day. The public will receive an opportunity to view the final two sandwiches on Wednesday, Feb. 1 at 5 p.m. in Super Bowl Village. Special guests will be invited to try the two sandwiches and give their opinion.

Voting for the Super 46 Sandwiches will continue in a bracket-style playoff that coincides with the NFL Playoffs. Voting to determine the winner will continue at Super46.com. Each visitor to the site may only vote once per round.

The Super 46 Sandwich promotion was launched by the Indiana Office of Tourism Development, the Indianapolis Super Bowl Host Committee and the publishers of Indianapolis Monthly, to showcase Indiana foods and restaurants to Super Bowl visitors.

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